

# **PROJECT MANAGEMENT FOR SCIENTISTS**

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## **PROJECT DEFINITION**

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# OUTLINE

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- Questions to Ask at the Beginning
- Stakeholders
- Key Players
- Project Rules
- Project Charter
- Statement of Work
- Responsibilities and Authorities

# WHAT DEFINES THE PROJECT?

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- Specifications, science requirements
- Contract
- Request for proposal
- Any document specifying project need / objective
- Is it a project?
  - Clear beginning and end?
  - Specific, measurable (SMART) objectives?
  - Unique one-time effort requiring custom solution?
  - Quick response required?

# QUESTIONS TO ASK AT THE BEGINNING

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- Will I work alone, or are others involved?
- Who will be on the team?
- Who will use the end product?
- Who will specify the requirements?
- Who will approve the final product?
- Who is paying the bill?
- What is the availability of other team members?
- Do I have the authority to ask for help?

# STAKEHOLDERS

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- Anyone with stake (interest) in project
- Anyone influenced by project or its results
- Individuals, organizations
- Stakeholders:
  - Make all important decisions during definition, planning
  - Establish agreements, goals, constraints, strategies, schedules, budget
  - Judge success of project

# LEADING STAKEHOLDERS

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- Identify stakeholders (diverse group)
- Determine stakeholder requirements and expectations
- Manage their influence in relation to requirements
- Control who becomes a stakeholder
- Manage upward

# KEY PLAYERS IN SCIENCE PROJECTS

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- Project sponsor (project owner) provides funding
- Project scientist (defines science scope)
- Project manager (makes project happen)
- Project team (members)
- Customer / recipient
- Institute management
- Advocates, opponents, innocent bystanders

# KEY PLAYERS EXAMPLE: EPICS

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For Phase A study:

- Project sponsor: *ESO, NOVA*
- Project scientist: *Keller (Leiden Univ.)*
- Project manager: *Bettonvil (ASTRON)*
- Other key project stakeholders: *NL, CH, and other European science communities*
- Team members: *Venema, Roelfsema, Schmid, Waters, Stam, Keller*
- Customer / Recipient: *ESO*



# PROJECT SPONSOR

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- Sponsor has formal authority over and ultimate responsibility for project
- Projects often cross organizational boundaries
- Project manager often lacks sufficient authority
- Project sponsor can solve problems
- Primary task is to help team to be successful

# PROJECT SCIENTIST

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- Primary responsibility for science capabilities
- Larger projects: leads Science Working Group
- Prime contact for all science-related issues
- Authority to make science decisions
- Must work together with project manager

# PROJECT MANAGER

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- Project “conductor”, leads project management tasks
- Moves things along in harmony
- Often at equal level with project scientist role in scientific projects
- In industry: project lead

# SUCCESSFUL PROJECTS (LO1)

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- 1. Agreement among project team, customers, and management on the goals of the project**
2. Plan that shows an overall path and clear responsibilities that can be used to measure the progress of the project
3. Constant, effective communication among everyone involved in the project
- 4. A controlled scope**
- 5. Management support**

# AGREEMENT ON PROJECT GOALS

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- Can be difficult
- Stakeholders: diverse group with diverse interests
- Agreement
  - find before project starts
  - also on how to change project goals (see Change Management)

# CONTROLLED SCOPE

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- Project is largely unknown when starting
- Uniqueness leads to:
  - Challenge and fun of projects
  - Overruns in budget and schedule
- Define rules on how to control / manage scope (science capability)

# MANAGEMENT SUPPORT

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- Project rarely has authority over all stakeholders
- Project sponsor is crucial ingredient for success
- Agreement on project rules with:
  - Project Charter
  - Statement of Work
  - Responsibility Matrix
  - Communication Plan

# PROJECT CHARTER

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- Formally announces project existence
- Makes key players public
- Demonstrates management support
- Establishes project managers / scientists rights and authority
- May be combined with statement of work



# PROJECT NAME

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- Good for marketing
- Can be a lot of fun
- List potential words
- Synonyms for these words
- Be aware of cultural sensitivities
  - Swedish International Development Cooperation Agency (SIDA)



# PROJECT BUDGET & SCHEDULE

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- Budget and how flexible it is
- Schedule and how flexible it is
- Reason for budget (limits) and deadline
- Reliable estimates?
  - Often unclear in scientific projects
  - End date often unclear in scientific projects

# ASSUMPTIONS

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- Document major assumptions underlying project
- Factors / situations assumed to exist or not exist
- Example: availability date of key resource is not well defined → make guess and document this assumption
- Do not assume away all risks
- Make reasonable assumptions
- Document assumptions
- Discuss assumptions with project sponsor

# STATEMENT OF WORK (SOW)

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- SOW is top-level summary, often project charter
- Outlines vision, strategy: guide for decision making
- Clearly defines scope: clear limits of what will be done
- Deliverables
- Cost and schedule estimates
- Objectives: Measure of success
- Stakeholders
- Chain of command: organization chart, communication plan

# RESPONSIBILITY (RACI) MATRIX

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- Details responsibility of each involved group
- Shows cross-organizational interaction
- Entries of RACI matrix:
  - Responsible (conducts work, one or several)
  - Approval authority (accountable, only one)
  - Consultation (2-way communication)
  - Information (1-way communication)

Task	C.U.Keller	E.Zariem	Students
Lectures	R, A	C	I
Define problems	R, A	R	I
Solve problems		A	R
Correct Exercises	A	R	C

# COMMUNICATION PLAN

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Answers the following questions:

- Who needs information?
- What information do they need?
- When and how will they get it?
- What response is required within what time frame?

May also define:

- Regular project meetings
- Escalation procedure
- Repetitive information through different channels

# EXAMPLE COMMUNICATION PLAN

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- Monthly Technical Activity Report: prepared from project team input, covers monthly team activities and relates them to schedule
- Monthly Financial Reports: Finance & Control will provide project manager with reports on costs, direct labor hours and cost, commitments of funds
- Quarterly Reports: Project manager will prepare summary of project status; budget, subcontracts, and technical problems, compared to project schedule
- Technical Reports: numbered reports, prepared by project team, will provide record of technical work